



# **LMPA** GRAMMY-BOUND™

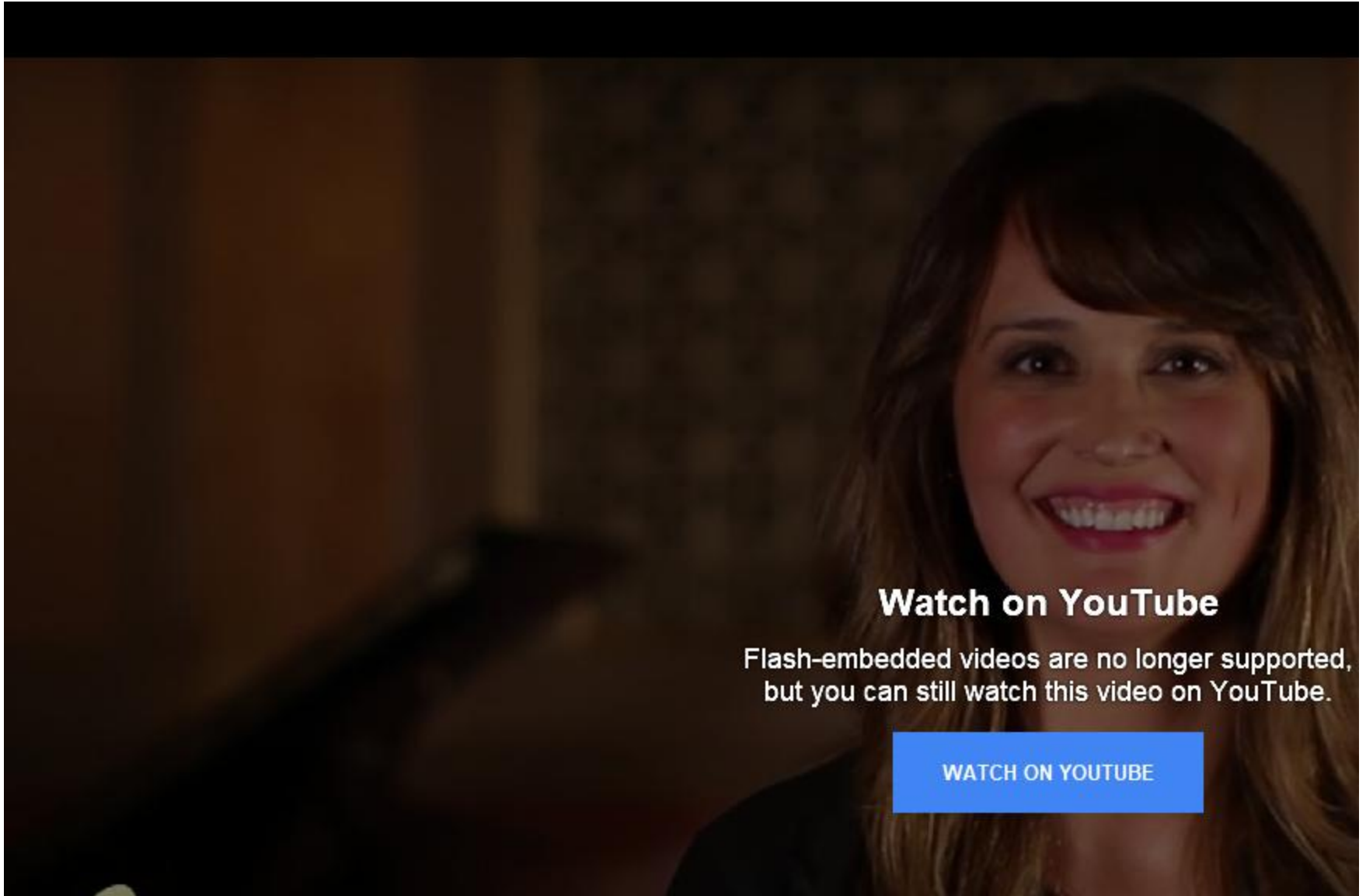
## **Submission Program**

**An Independent & Unsigned Artist's  
Guide to the 2018 GRAMMY Submissions**

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# GRAMMY SUBMISSION 101



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# 2019 LMPA GRAMMY-BOUND Submission Program

The 2019 61st International GRAMMY-BOUND™ Submission Program season opens July 3- August 23, 2018. As a Media Company Member of the National Academy of Recording Arts and Sciences (the organization the behind the GRAMMY Awards), we have the privilege & honor of participating in the GRAMMY Awards submission process. Should an artist be accepted into our 2019 LMPA GRAMMY Bound (#LMPAGRAMMYBOUND) Submission Program, we will assist with the GRAMMY submission process which is the first step to receiving a GRAMMY nomination or even better, a GRAMMY.

We know what you're thinking: The GRAMMY Awards always go to the major label artist; I don't even have a chance.

This is 100% NOT TRUE! According to CD Baby, a music distributor for independent artists, in the last several of years, up to 20 independent artists, who are distributed by CD Baby, have not only been nominated for a GRAMMY, but many have ended up winning.

Remember, there are approximately 83 GRAMMY categories in total; many more than the handful that gets televised. If you meet the eligibility requirements and believe in your product, why not submit your album for consideration this year?

# Eligibility Requirements:

For the 2019 61st Annual GRAMMY Awards

- Release Date: Recordings (albums/singles) must be available to the public nationwide as stand-alone purchases or streams between Oct. 1, 2017, and Sept. 30, 2018. Imports are not eligible.
- General Distribution: Works must be released via general distribution, defined as the nation-wide release of a recording via brick and mortar, third-party online retailers, and/or applicable digital streaming services. Applicable streaming services are paid subscription, full catalog, on-demand streaming/limited download platforms that have existed as such within the United States for at least one full year as of the submission deadline. All recordings entered must have an assigned International Standard Recording Code (ISRC).
- Digital Recordings: Recordings released nationwide via download or streaming service must have quality comparable to at least 16-bit 44.1 kHz. Submissions sent to The Academy for consideration must also include both the original file and the product, proper label credits (producer, mixer, songwriter, etc.) in the metadata file, and a verifiable online release date.
- Recordings must be non-infringing, original works of authorship. To the extent, a recording embodies in whole or in part the copyrighted work of a third party, appropriate authorization to use and incorporate such copyrighted work must have been obtained. If allegations are made that a recording is unauthorized and does not meet these criteria, The Academy will consider the allegations and determine, in its sole discretion, the eligibility of such recording. To be considered an album, recordings must contain at least five different tracks and be 15 minutes in length (there is no minimum length requirement to constitute a track). Recordings (albums/singles) must be available to the public as stand-alone purchases or audio-only streams (exceptions: opera and music video/film) by Sept. 30, 2018.
- Recordings must be available for sale from any date within the eligibility period through at least the date of the current year's voting deadline (final ballot).



# Category Updates:

## American Roots Field – Category Split

The Best Blues Album category has been split into two categories: Best Traditional Blues Album and Best Contemporary Blues Album.

## Best New Artist – New Criteria/Eligibility Guidelines

New Criteria -An artist will be considered for Best New Artist if their eligibility year release/s achieved a breakthrough into the public consciousness and notably impacted the musical landscape.

## Distribution via Streaming Only

The Academy will now accept recordings released via streaming services.

## Rap Field – Rename and Redefine One Category

The category formerly known as Best Rap/Sung Collaboration has been changed. It is now called Best Rap/Sung Performance and is defined as such:

For a solo or collaborative performance containing both elements of R&B melodies and Rap.

For an in-depth explanation of these above changes and the submission process, please [CLICK HERE](#).

With the extremely small window of time for GRAMMY submissions, many artists either don't complete the final submission requirements, become disqualified due to their misunderstanding of the requirements/incorrect submissions or miss the deadline altogether. Allow LLEWMORC Agency to assist you through the submission process by submitting your material through the correct channels for each field and category you are eligible for.

# LMPA GRAMMY-BOUND™ SUBMISSIONS:

Once you submit your work, it will be reviewed by a voting panel of music industry professionals, other GRAMMY members, and GRAMMY-nominated artists. Should your project move to the next level, we will notify you (expect 2 weeks from submission date) BEFORE the deadline of our intention to submit your project for GRAMMY consideration.

For a FULL LIST of the 83 GRAMMY Categories, please [CLICK HERE](#).

## LMPA GRAMMY-BOUND™ MARKETING SERVICES:

Did you know that major recording companies & labels spend millions on GRAMMY marketing lobbying its Recording Academy members on behalf of its artists? From hosted events to full page ads in our member-only GRAMMY Awards voting magazine.

Don't have millions to spend on marketing your project? Not only does LLEWMORC Agency have submission authority for The Recording Academy's entry process, we also have the ability to lobby our fellow members on our client's behalf. LLEWMORC Agency has access to VOTING members by music genre, field, and category. We are able to lobby these VOTING members online, in our GRAMMYPro member-only social media network (think Facebook, only private), at our GRAMMY members-only events and via direct targeting email with our LMPA GRAMMY Voting Member Database (up until Balloting Season, Sept-Jan).

With a 2-3 month LMPA GRAMMY BOUND Marketing Agreement, LLEWMORC Agency will build a marketing strategy geared toward targeting specific VOTING members with "For Your Consideration" type communiqués.

Please note, should you decided to move forward with the marketing program, there will be a monthly cost of \$250.00/month per project submission.



# SUBMISSION DEADLINE:

**ROUND 1 of GRAMMY Online Entry Process:** For projects with release dates between October 1, 2017 - July 31, 2018, **LMPA GRAMMY-BOUND™ Submissions** for the 61st Annual GRAMMYS **begins June 1, at 12:00 PM EST - July 15, at 11:59 PM EST** (we must receive the submission by the LMPA DEADLINE).

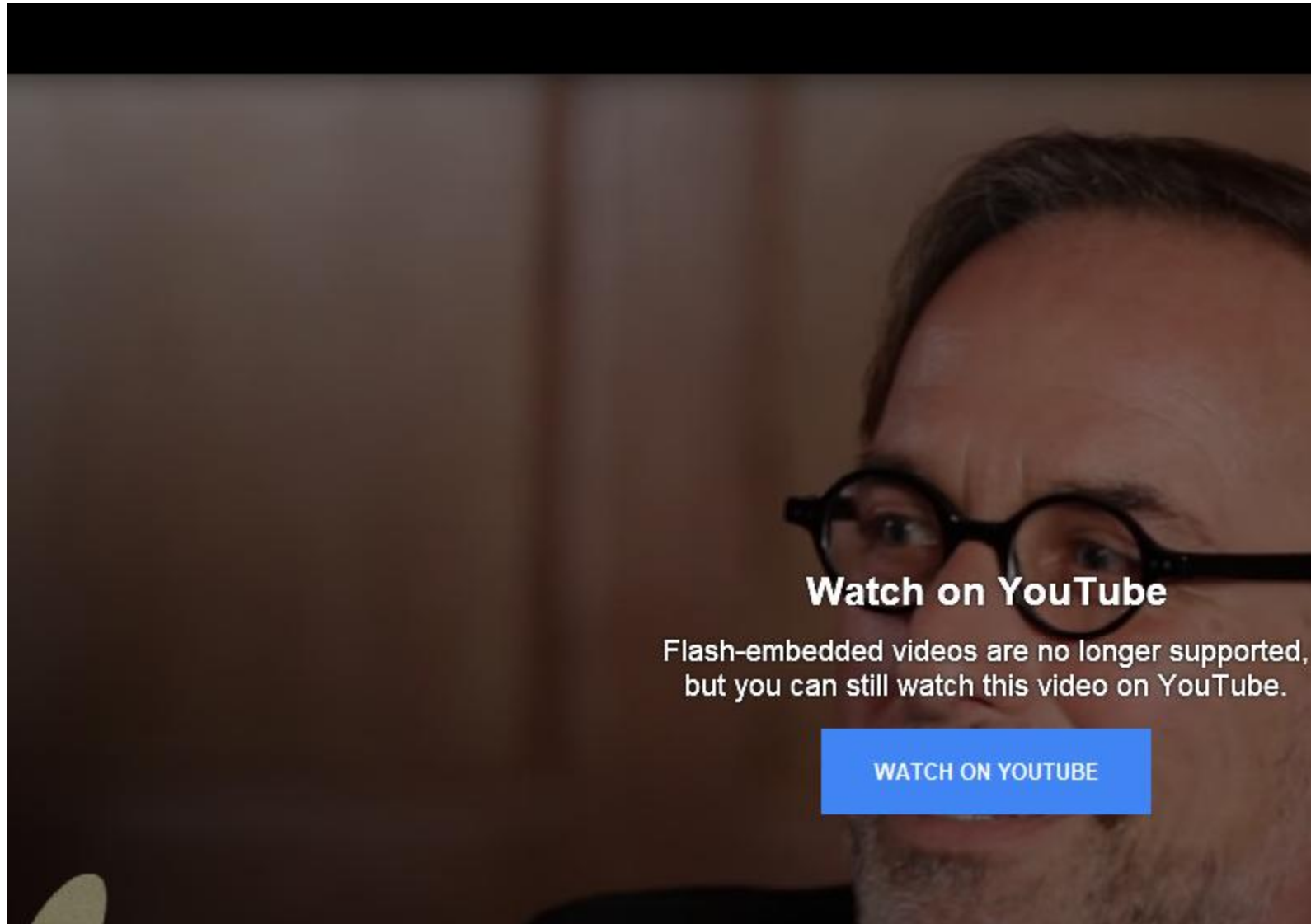
**FINAL ROUND of GRAMMY Online Entry Process:** For projects with release dates between August 1, 2018 - September 30, 2018, **LMPA GRAMMY-BOUND™ Submission begin on July 24, at 12:00 AM EST - August 18, at 11:59 PM EST** (we must receive the submission by the LMPA DEADLINE).

To be considered for GRAMMY Submission/Entry, please complete & submit an application by clicking the button below.

PLEASE NOTE: Certain Categories require either an Album (A), Single or Track, (S/T) or Video/Visual (V). If submitting a (S/T) for consideration, it CANNOT be considered for Album of the Year, however, it can be considered for Record of the Year, Song of the Year, Pop Solo Performance, etc. If submitting a (V) Category for consideration, it can only Music Video/Film Field Categories and NOT (A/S/T) Category (i.e. Song of the Year). Have questions? Email us at [LLEWMORC\\_Agency@dlomedia-inc.com](mailto:LLEWMORC_Agency@dlomedia-inc.com).

Once submitted, we are unable to change any information on the application. If any edits, corrections, additions need to be made to your application after submission, an additional application must be submitted.

# Sorting It All Out





# Ready to Submit Your Project?

**SUBMIT NOW**

Questions & Updates? Contact Us @  
[LLEWMORC\\_Agency@dlomedia-inc.com](mailto:LLEWMORC_Agency@dlomedia-inc.com)  
<https://www.llewmorcagency.com/grammybound>

Please Note:

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LLEWMORC Agency makes no guarantees that Entries will receive a GRAMMY nomination or will win a GRAMMY. Entries are recordings submitted for GRAMMY nomination consideration.

There is a \$100.00 application submission fee due at the time of submission of your LMPA GRAMMY-BOUND™ Submission Application. This application fee allows our panel of music professionals/staff the time consuming & in depth review & artist guidance of each submission.

All Sales Final/No Refunds

